

What is ECHOTEX™?

ECHOTEX™ is a banner and flag fabric comprised of recycled materials. Unlike other recycled products like cardboard and plastics, the sparkling jewel-like quality of ECHOTEX™ reflects the sun's rays, illuminating a vibrant gamut of colours, which presents your message and images with dramatic impact.

What is ECHOTEX™ made of?

ECHOTEX™ is made from 80% pre-consumer textile fibres and 20% post-consumer pop bottles. These components are shredded, melted, and then formed into new fibres that create the ECHOTEX™ fabric. The fabric is then treated with a calibrated coating to provide a printing surface with optimal brightness.



Why using ECHOTEX™ is good for your brand!

Companies and organizations are continually in search of simple initiatives that they can implement to reduce their environmental footprint. Switching to ECHOTEX™ accomplishes this instantly. Actively communicating to your clients and customers that your banner or flag program is a green initiative by using ECHOTEX™ adds an environmentally conscious attribute to your brand's image.

Is ECHOTEX™ more expensive?

ECHOTEX™ is virtually the same price as non-recycled banner and flag fabrics. For pennies more per square foot, your organization can **Go Green** and contribute in reducing the eco-footprint in your community.



Sustainable Banners & Flags **WITHOUT** Compromise



Banners and Flags made from woven monofilament fibres shine far and above any other outdoor banner material. The sparkling-jewel like quality of Echotex™ comes from its translucency as it absorbs and reflects the sun's rays in such a way as to bring life to the wide gamut of colours available with today's textile printers. There is never a dull moment with Echotex™.

